

## Simon Hunt

Executive Vice President of Cybersecurity Product Innovation,  
MasterCard

# Cybercrime funds evil – How cybercriminals spend their money, and using lasers and the dark web to thwart them

Wednesday, October 17, 2018

5:30 - 6:30 p.m. • Lawson 1142



In this talk, Simon will present a perspective on the daily arms race security professionals in the payment arena fight against their criminal counterparts. Focus will be placed on how criminals monetize their activity using payment and banking networks to cash out their illicit gains, and what they spend that money on. Covering topics such as dark web data mining, ATM network control, cash-out attacks, and physical compromises of payment devices via skimmers, shimmers, cameras, and more, he will discuss the fine line between cyber-defense and offense. Hunt will also delve into the “evil scientist” side of protecting cashless payment networks using caustic chemicals, electron and x-ray microscopes, lasers, and picosecond imaging technology.

Simon Hunt, market leader, speaker, inventor, and author in privacy, encryption, and endpoint security, drives MasterCard’s product strategy as EVP of Cybersecurity Product Innovation.

Before joining MasterCard, Simon held a number of senior leadership roles within McAfee/Intel Security, as CTO Enterprise Endpoint, CTO Innovation, and CTO Secure Home Gateways. He was also the founder and CTO of SafeBoot and EVP and CTO of WinMagic.

Simon has a track record of “last 80%” product delivery – taking great technology and turning it into scalable, global, and most importantly, marketable product. He holds a number of patents on diverse topics such as authentication, encryption, smart matter, drone technology, network security, and malware detection.

Simon has a bachelor’s degree in Marine Biology/Oceanography from UCNW Bangor. Simon currently resides in upstate NY with his wife Elle and spends his personal time building houses, diving, fishing and snowboarding.

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