



Basket Market DataBase



Sensitive information example:

•If people buy A then people buy also B

Healtcare DataBase

Sensitive information example:

•Specific information about patient pathologies



Privacy Preserving Data Mining

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Partners:

- University of Milan
- Sabancy University
- Computer Technology Institute

Objectives:

- State-of-the-art
- Development of new algorithms
- Identification of an evaluation framework

Classification hierarchy of privacy preserving algorithms

based on the following dimensions:

data distribution

• centralized databases

distributed data

data modification (perturbation, blocking) aggregation, swapping and sampling)

- data mining algorithm
- raw or aggregated data hiding

privacy preservation

- heuristic-based techniques
- cryptography-based techniques
- reconstruction based techniques







horizontally partitioning vertical partitioning

- association rule hiding by data perturbation based on a heuristics;
- conceived for centralized databases.

Evaluation Criteria

- Efficiency: a measure of time and space requirements
- Scalability: time trend with data dimension increasing Data quality: a measure of data degradation after hiding process Hiding failure: rate of discovered
- sensitive data
- Privacy level: confidence in extracting hidden sensitive data

Future Work

- Development and evaluation of new hiding algorithms coinceived for classification and clustering
- - techniques
- Investigation of new evaluation criteria

References

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