U.S. Bank of Cyber
An analysis of Cyber Attacks on the U.S. Financial System.
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The technical report looked at past cyber attacks on the United States financial industry for analysis on attack patterns by individuals, groups, and nation states to determine if the industry really is under attack. An analysis explored attack origination from individuals, groups, and/or nation states as well as type of attacks and any patterns seen. After gathering attacks and creation of a timeline, a taxonomy of attacks is then created from the analysis of attack data. A Strengths, Weakness, Opportunities, and Threats (S.W.O.T.) analysis is then applied to the case study Heartland Payment Systems.

The time line developed showed that the cyber attacks on the financial industry are not new. Attacks can be documented back to the 1970’s. What is new are the attack methods. These attack methods change as technology changes.

### Portion of the time line:

![Time Line Diagram]

### SWOT Analysis:

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
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</thead>
<tbody>
<tr>
<td>(1) Awareness Priority</td>
<td>(7) Resources for implementing cyber security</td>
</tr>
<tr>
<td>(2) End to End encryption is standard (Identity Based Encryption)</td>
<td>(8) Resources for dealing with aftermath of attack</td>
</tr>
<tr>
<td>(3) Expected Security Level</td>
<td></td>
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<td>(4) Experience</td>
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<table>
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<tr>
<th>Opportunities</th>
<th>Threats</th>
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</thead>
<tbody>
<tr>
<td>(1) Create and follow better standards</td>
<td>(9) Lucrative Target</td>
</tr>
<tr>
<td>(2) Update and upgrade security audits</td>
<td>(10) Insider Attacks</td>
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</tbody>
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### Attack Taxonomy:

**Physical**
- Tampering

**Network**
- (D)DoS
  - Theft
  - Intrusion
  - Phreaking

**Social**
- Counterfeiting
- Fraud

### Source of Attack:

- Unknown
- Nation State
- Multiple Sources
- Group/Organization
- Individual