Matching Faculty, Students, and Industry for
Grants, Internships, Assistantships,
Fellowships, and other opportunities with the
CERIAS INFORMS system

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Motivation for INFORMS

- **The challenge:** Coordinating collaboration and communication between students, faculty, and industry

- **The solution:** INFORMS
What is INFORMS?

- strategic relations initiative developed by Teresa Bennett
- web-based, easy to use tool for collaboration and communication
Who can use it?

- CERIAS/affiliate university faculty
- CERIAS industry sponsors
- CERIAS students
What’s in it for me?

• Faculty
  – Collaborate with industry and other faculty for research, grant, development, etc
  – Find visiting faculty or sabbatical positions in industry
  – Find qualified students for RA, TA, work-study, scholarships, and other opportunities during the school year or summer
What’s in it for me?

• **Industry**
  
  – Collaborate with faculty for research, grant development, etc
  
  – Find qualified faculty and students for positions in industry
  
  – Find a visiting lecturer position at Purdue
What’s in it for me?

• Students

  – Find internships, part-time work
  – Find full-time employment
  – Find RA/TA positions
  – Find scholarships
Using INFORMS

- Faculty/student profiles
  - Academic/professional interests
  - Skills (Business, Programming, etc)
  - Certifications (IT, Teaching License, etc)
  - Educational information
  - Work authorization/citizenship
Using INFORMS

- **Posts**
  - Think classified ads
  - Connection to qualified, interested audience
  - Automatic notification of matches
  - Disclosure of your contact information can be adjusted per post
Why use INFORMS?

• Faster than waiting in line at job fairs!

• Simple to use!

• Appeals to even the laziest person! Just set up your profile, make posts as needed, and let INFORMS do all the work

• Quickest way to reach desired audience

• Info is targeted to your needs/interests
Now to behold the wonders of INFORMS...